

**KEEZ FM, KRBI FM, KYSM FM, KQYK FM
EEO PUBLIC FILE REPORT
11/21/09 - 11/20/10**

II. MASTER RECRUITMENT SOURCE LIST (MRSL)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)
1	KEEZ-FM	
2	KQYK-FM	
3	KRBI-FM	
4	KYSM-FM	
5	CRAIGSLIST	
6	MANKATO FREE PRESS	
7	MONSTER	
8	INDEED	
9	FACEBOOK	
10	TWITTER	
11	LINKEDIN	
12	WOM (word of mouth)	
13		
14		
15		
	TOTAL INTERVIEWEES OVER 12-MONTH PERIOD	

No. of Interviewees Referred
by RS over 12month period

1
0
0
0
7
6
0
0
0
0
0
2

16

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III. RECRUITMENT INITIATIVES

TYPE OF RECRUITMENT INITIATIVE	BRIEF DESCRIPTION OF ACTIVITY
1 Job Fair	Participant in Rasmussen College's Job Fair on Aug 19, 2010
2 Job Fair	Participant in MSU Mankato Job Fair on Aug 31, 2010
3 Education	Reading Rocs - KYSM's bill McKubby spoke weekly about radio jobs to students at schools Sept - Nov 2010
4 Education	Fitness Rocks - KEEZ's Greg Travis and Kris Kelly spoke weekly about Radio jobs to students at schools Sept - Nov 2010 Feb 2010 the Grade 8 English class from Hoover Elementary came in for a studio tour for career week. While on tour staff educated students on the different job opportunities in broadcasting.
Education	March 2011 the Riverside Lutheran Church Boy Scouts came in for a studio tour for their Communications Program. Staff introduced the different jobs in broadcasting to them at that time.
Education	June 1, 2010 Business After Hours event was held at our studios. A booth was setup for attendees to find out about Radio Employment opportunities
Community Programs	3/10/2010- KEEZ attended the Brown College Career & Job Fair in Minneapolis

Education

11/16/2010- KEEZ hosted a Brown College tour at the radio station with faculty & students from the broadcasting school.

Education

Madelia Sr High School - Career Day in April 2010- Larry LeBlanc spoke to Jr's and Sr's about careers in radio broadcasting.